

TEHNO-OPTIMISM/
TEHNO-PESIMISM

INTERNATIONAL
DESIGN FESTIVAL

27/9-1/10/17

TMNT-DISKONT

PLAN

- NEWS
- EXHIBITIONS
- LECTURES
- WORKSHOPS
- SCHEDULE
- ABOUT PLAN D
- JOIN US
- INFO



- HR / EN
- FACEBOOK
- INSTAGRAM
- TWITTER

ČETVRTAK 28/09/2017 18:00 -
18:30 DISKONT

PETAR JANDRIĆ: WHY TECHNO- OPTIMISM / TECHNO- PESSIMISM? NOTES ON RELATIONSHIPS BETWEEN UTOPIAN THINKING, SCIENTIFIC INQUIRY, AND

D

TECHNOLOGICAL PRAxis

In this talk I look into evolution of scientific approaches to our understanding of technology and suggest the need to expand them with inputs from fiction, fantasy, and utopia. I briefly outline some definitions of utopia and utopian thinking. Looking at rich body of research on utopia, and particularly recent works developed for the occasion of last year's 500th anniversary of Thomas More's *Utopia* (1516), I break utopian thinking down to its main building blocks including but not limited to dialogue, critique, imagination, eschaton, play, thought experiment, social change, hope, and design. Turning these building blocks into a loosely defined theoretical framework, I analyse two influential utopias – Edutopia and Cybertopia – and link them to techno-optimism and techno-pessimism. Preliminary analyses indicate that utopias are ubiquitous, serve as reality checks, and can often be generative. Situated between reason and feeling, utopias are sites of struggle which make our individual and collective paths toward the future. While they obviously depict restricted and one-sided worldviews, therefore, techno-optimism and techno-pessimism provide important theoretical and

PLAN

NEWS
EXHIBITIONS
LECTURES
WORKSHOPS
SCHEDULE
ABOUT PLAN D
JOIN US
INFO

HR / EN
FACEBOOK
INSTAGRAM
TWITTER

practical insights into our understanding of relationships between utopian thinking, scientific inquiry, and technological praxis.

PLAN

NEWS
EXHIBITIONS
LECTURES
WORKSHOPS
SCHEDULE
ABOUT PLAN D
JOIN US
INFO

Petar Jandrić is Professor and Programme Director of BSc (Informatics) at the Zagreb University of Applied Sciences, and visiting Associate Professor at the University of Zagreb. His research interests are situated at the intersections between technologies, pedagogies and the society, and his current research is focused to collective knowledge-making and postdisciplinarity. Petar's latest book is Jandrić, P. (2017). Learning in the Age of Digital Reason. Rotterdam: Sense.
Personal website:
<http://petarjandric.com/>.

HR / EN
FACEBOOK
INSTAGRAM
TWITTER

[Share on Twitter](#) [Share on Facebook](#)



fakat.

ELGRAD



DIV

IGEPAGroup

iskon.

BUREAU
HOTEL ZAGREB

mama

HollandA.



Designed.rs



JOURNAL

PLAN

HR / EN
FACEBOOK
INSTAGRAM
TWITTER

NEWS
EXHIBITIONS
LECTURES
WORKSHOPS
SCHEDULE
ABOUT PLAN D
JOIN US
INFO